

United States Golf Association  
Photographic Archives  
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www.usga.org



## New Account Registration for the USGA's Photo Archive

<http://photoarchive.usga.org>

To Search and download images you must register.

This entire application must be completed in full and returned to the USGA by fax or by mail. Please note you will not be registered or able to log in until your new account has been confirmed by the USGA.

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State/Province, Zip/ Postal, Country: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: \_\_\_\_\_ Fax number: \_\_\_\_\_

Company URL: \_\_\_\_\_

### Intended use of PHOTOGRAPHIC REPRODUCTIONS:

Commercial :  Consumer Magazine  Local Magazine  Newspaper      Circulation: \_\_\_\_\_

Commercial :  Book  Television/Video      Circulation: \_\_\_\_\_

Non-commercial :  Museum  Non-profit  Educational Institution      Circulation: \_\_\_\_\_

Internet : Website address(es): \_\_\_\_\_ Circulation: \_\_\_\_\_

Presentation/Exhibition : Dates: \_\_\_\_\_

USGA : Internal, Championship, Promotional, Champion, Contestant, Family Member, Host Club or Golf Associations (circle one) : USGA Department Code: \_\_\_\_\_

### Preferred User Name and Password:

Note: User names and passwords are case sensitive and can contain any combination of letters and numbers. We will attempt to provide you the user name and password that you request but this will not always be possible. We do not issue generic user names and passwords for a publication; rather each individual will be required to have a unique username and password.

**DO NOT SHARE YOUR ACCOUNT INFORMATION. DOING SO WILL RESULT IN TERMINATION OF YOUR ACCOUNT.**

User Name : \_\_\_\_\_

Password : \_\_\_\_\_

**Conditions Governing License:**

1. Applicant/Licensee (hereafter "Applicant") shall pay the appropriate fee as indicated on the fee schedule provided by the USGA Photographic Archives. The fee must be paid in full prior to any use of the account PHOTOGRAPHIC REPRODUCTION.
2. Applicant understands and acknowledges that all PHOTOGRAPHIC REPRODUCTIONS are the property of the USGA. Images are not sent for review/consideration nor sold outright.
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6. PHOTOGRAPHIC REPRODUCTIONS may not be used with or in any content relating to gambling, alcohol, tobacco, firearms, pornography, directly or indirectly, or content which is or may be defamatory, libelous or otherwise unlawful.
7. Applicant shall refrain from making or permitting any alterations or additions to the PHOTOGRAPHIC REPRODUCTION, including any copies or reproductions of the PHOTOGRAPHIC REPRODUCTION, or from permitting any use of the PHOTOGRAPHIC REPRODUCTION not specified herein. Applicant will immediately notify the USGA if it becomes aware or suspects that any third party is wrongfully using any of the PHOTOGRAPHIC REPRODUCTIONS, including, but not limited to any USGA trademarks or copyrights related to the PHOTOGRAPHIC REPRODUCTIONS.
8. Full credit must appear, within immediate proximity to the PHOTOGRAPHIC REPRODUCTION, or the section devoted to acknowledgements, as one of the following: (1) if USGA copyrighted material, as " Copyright USGA{photographer's name} or (2) if directed by the Photographic Archives that the USGA owns the image but not the copyright(s), credit shall read: "Courtesy USGA. All Rights Reserved." Credit shall be printed in no less than eight-point type. In the event Applicant omits the credit language Applicant will be charged an additional amount equal to one hundred percent (100%) of the fee.
9. PHOTOGRAPHIC REPRODUCTIONS shall be identified with the titles/captions provided by the USGA.
10. Upon the expiration or earlier termination of this License Agreement, Applicant shall promptly delete the PHOTOGRAPHIC REPRODUCTION from its computer and other electronic storage system or other means used to capture any visual image of the PHOTOGRAPHIC REPRODUCTION and shall send the USGA a written statement acknowledging that all such deletions have been completed. Applicant shall return any and all originals and copies of the PHOTOGRAPHIC REPRODUCTION to USGA Photographic Archives within twenty five (25) calendar days from the date of shipment, or the following fees will be applied: a holding fee of \$15.00 per item, per week will be charged after thirty (30) days. The value of each original item if lost or damaged is \$1,500.00.
11. Applicant shall send the USGA Photographic Archives one (1) copy of all publications and other uses that incorporate the PHOTOGRAPHIC REPRODUCTION, etc. without charge. Notwithstanding the foregoing paragraph 10, Applicant is not required to return or delete the PHOTOGRAPHIC REPRODUCTION from the Applicant's archives to the extent it is included as part of the permitted use hereunder.
12. If Applicant intends to use the PHOTOGRAPHIC REPRODUCTION on the Internet, Applicant shall provide the USGA with the website address(es) where the PHOTOGRAPHIC REPRODUCTION will appear. In addition, Applicant shall include a hyperlink to the USGA's website located at [www.usga.org](http://www.usga.org) as follows: "Courtesy of [WWW.USGA.ORG](http://WWW.USGA.ORG)." Applicant shall use reasonable efforts through technology, notice to the public, and other available methods to prevent a third party from copying/downloading the PHOTOGRAPHIC REPRODUCTION to the extent Applicant uses the PHOTOGRAPHIC REPRODUCTION on the Internet.
13. We reserve the right to change these Terms and Conditions of Use, prices, information and available contractual license terms without notice. These conditions set out the entire agreement between the USGA's Photographic Archives and you relating to your use of the licensed PHOTOGRAPHIC REPRODUCTION.

I have read and accept all conditions on the obverse and reverse of this form and agree that all terms and conditions shall be binding on all successors in interest, heirs and assigns.

Borrower's signature: \_\_\_\_\_

Please type or print name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**USGA USE**

Approved by: \_\_\_\_\_

(Authorized Photographic Archives staff)

Title: \_\_\_\_\_ Date: \_\_\_\_\_

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